

Kelly Sage Marketing

ADD SOUL TO YOUR MARKETING



DIGITAL MARKETING &
DESIGN CONSULTANCY

KELLYSAGEMARKETING.CO.UK

TABLE OF CONTENTS

02	Our Story
03	Working with Us
04	Client Testimonials
05	Our Process
06	Our Services
07-13	Examples of Work
14	Meet Our Team

OUR STORY

Kelly Sage Marketing
KELLYSAGEMARKETING.CO.UK



Kelly Sage Marketing was founded in 2023, born out of a desire to create, and support clients with soulful marketing and communications, founder Kelly Sage is passionate about using her nine years of expertise to produce marketing that propels authentic brand stories and the people behind business. At KS Marketing we aim to support small and mid-size businesses and entrepreneurs to establish soulful marketing strategies and get to grips with their online presence. We can also support existing strategies and work alongside business leaders to amplify marketing activities and processes.

WORKING WITH US

A look at some of our
client success stories:

FUTURE PLC

We partnered with Future to support their existing team with marketing and project management goals. This involved Digital Marketing and PR campaigns to increase registrations and ticket sales for flagship events across the UK.

RANDELL'S FOOTCARE

We worked with Randell's Footcare to support their podiatry clinics with full-mix marketing projects. This included full Digital Marketing management, Business Development and Internal training and communications.



CLIENT TESTIMONIALS

It has been a pleasure to work with Kelly. She always brings a bubbly, friendly and professional manor to our business meetings. Kelly has been flexible with our work requirements, making quick changes where needed. Kelly is a great communicator and we have appreciated her integrity. Kelly has a good awareness of the importance of branding and follows briefs well, as well as offering her own ideas, drawing from her unique experience. Thank you for working with us Kelly from the team at Randell's Footcare!

KAREN RANDELL - CLINICAL DIRECTOR RANDELL'S FOOTCARE

I had the pleasure of working alongside Kelly on several marketing projects. Kelly consistently meets tight deadlines with ease, delivering high-quality work. Kelly has a can-do attitude, impressive project management skills and has a great understanding across the full marketing mix. Beyond the day to day work, Kelly also fit in really well with the teams she worked with and is an invaluable asset to any team!

EVE MULVANEY - EVENTS MANAGER FUTURE PLC

OUR PROCESS

- 01 During our initial consultation, we will get to know you and your business, what your marketing goals are and determine where we can help you.
- 02 We will send out a proposal with a guide to how we can support you to achieve your marketing goals, here we will give you an idea of associated costs and a timeline depending on the length of our partnership.
- 03 Once a project or partnership has been agreed we will provide you with a contract for your team as well as a start-date for work to commence.
- 04 One week before our start date we will arrange a launch call to finalise all details and next steps.

Please note this process is fluid and can be subject to change depending on your requirements, we can appreciate every business is different and therefore we remain flexible to your needs. Our team will be available for the duration of our working partnership.

OUR SERVICES

FULL SOCIAL MEDIA MANAGEMENT

Working with you to fully manage your social media presence. Including strategy planning, content creation, scheduling and reporting.

CONTENT CREATION

Providing you hands-on support with your content creation, this service is ideal if you require support with the creative aspect of social media.

1:1 BRAINSTORM SESSION

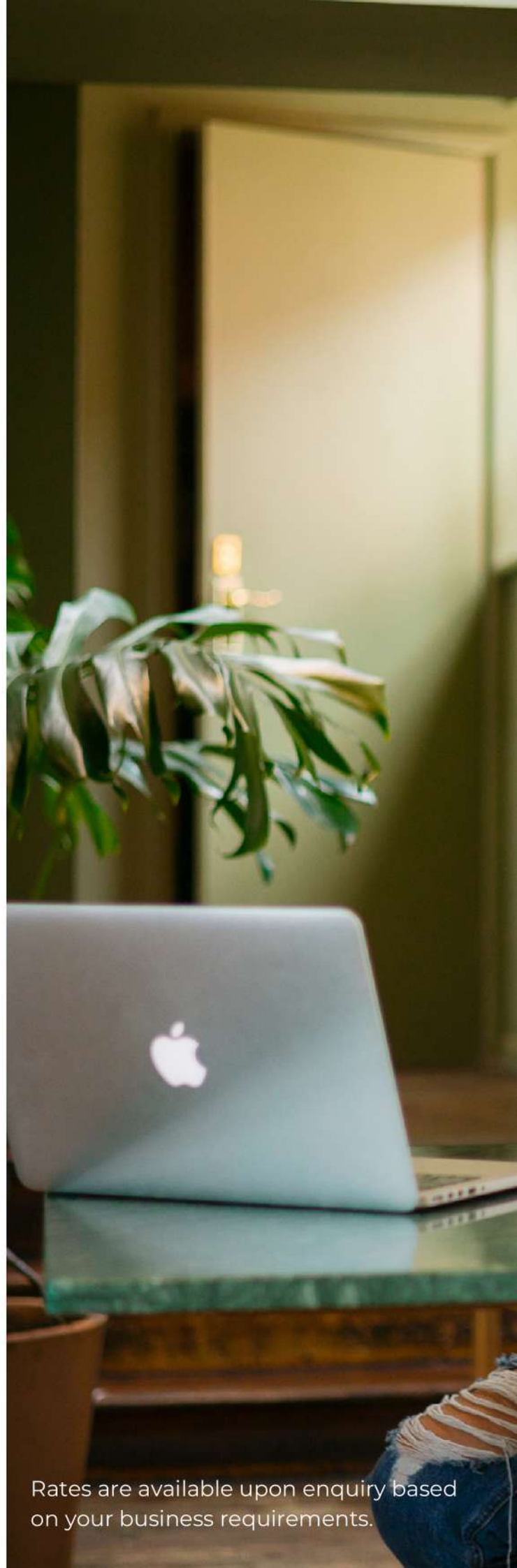
Just need a hand with the ideas? With this service, you will receive a 1.5hr of online support to brainstorm content specifically for your social media platforms.

BRANDING & DESIGN

Full support with your business branding or design projects, no matter the size.

NEED SOMETHING ELSE?

We are here to help you, contact our team to arrange a relaxed call.



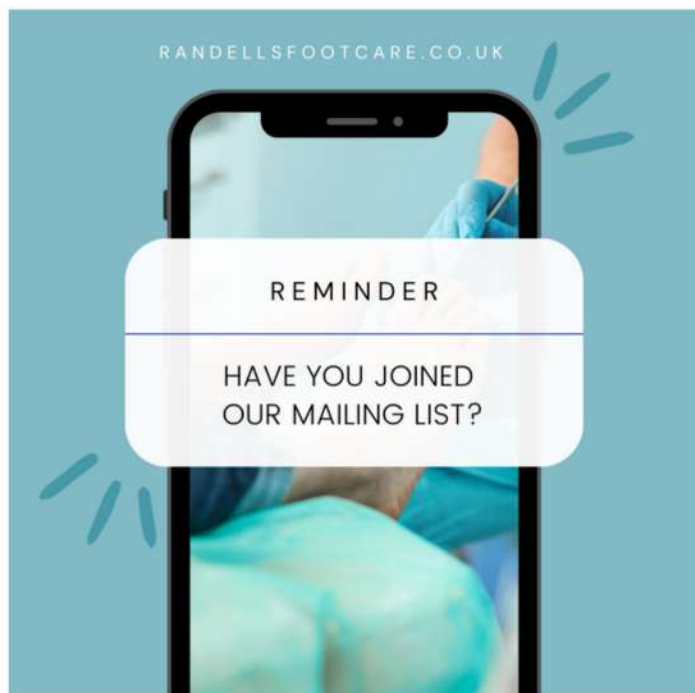
EXAMPLES OF WORK

DERMACLINIC AESTHETICS | DERMACLINICAESTHETICS.CO.UK



EXAMPLES OF WORK

RANDELLS FOOTCARE | RANDELLFOOTCARE.CO.UK



Avoid wearing tight socks, particularly in warm weather.

Wash socks regularly to prevent bacteria build up.

Wearing socks can reduce friction, and prevent blisters.

Opt for natural fibre socks in the Summer to keep cool.

EXAMPLES OF WORK

ECOFLOWER SUPPLIES | ECOFLOWERSUPPLIES.CO.UK



Once your sleeves have been used follow these steps to return them back to the earth;

Simply remove the glue strip

Tear up sleeves into smaller pieces to speed up composting process

Add to your home compost pile and discard of glue strip in your usual household waste.

Save for later! 


ECOFLOWERSUPPLIES.CO.UK



★★★★★

Have you tried our sustainable flower products?

Why not leave us a Google review?



EXAMPLES OF WORK

EMERGING VOICES | EMERGINGVOICES.CO.UK





I don't really think about growing old,
I didn't really have a life plan,
things happened quite unexpectedly and
I'm really grateful, I've had a lovely life.

-BIDDY PEPPIN



CONVERSATIONS
WITH OLD(ER)
WOMEN

EMERGINGVOICES.CO.UK

EXAMPLES OF WORK

PERSONAL BRAND | DANDELION & BLOOM
@DANDELIONANDBLOOM



EXAMPLES OF WORK

PERSONAL BRAND | DANDELION & BLOOM
@DANDELIONANDBLOOM



MEET OUR TEAM



Kelly Sarge

FOUNDER & LEAD CONSULTANT

Kelly currently manages all operations and client projects within the consultancy. Kelly is a wellness and mental health advocate. Often reading and running around with her child.




LET'S CREATE
MARKETING MAGIC

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